

## **Overview of AVC's SSSP Research 2015-16**

**Although the California community colleges have public student success scorecards with the Chancellor's Office, Antelope Valley College has developed its own key performance indicators-KPI (attached) for credit courses. These KPI are designed to complement the metrics on its state scorecard (attached). These score cards are being utilized to monitor and capture AVC's progress on 3SP initiatives, especially orientation, assessment, counseling/advising, and academic follow-up services received by students, as well as other key initiatives such as the Student Success Kickoffs and workshops. AVC compares favorably overall on the CCCC Student Success Scorecard with its peer group, as well as the State average, on five of the seven indicators, however remedial English and ESL are still in need of improvement. The 3SP initiatives have been implemented simultaneously with the Equity Plan goals that are designed to help address any existing achievement gaps amongst the various diverse groups at AVC.**

**Baseline data for each KPI were gathered for 2014-15 and used as a basis for setting targets for 2015-16. KPI such as attempted and completed credits are also represented in addition to the 3SP initiatives-related KPI. In an effort to incorporate key existing frameworks, several other sources were used for the development of the KPI e.g. the course success KPI target is from the Institutional Effectiveness Partnership Initiative (IEPI) Indicator goal for 2015-16 (attached) and AVC's Educational Master Plan 2013-16; the completion rate KPI is from the CCCC AVC 2015 Student Success Scorecard, and the overall student satisfaction is determined from AVC's data from its 2014 Community College Survey of Student Engagement (CCSSE) administration. Once the 2015-16 academic year is completed and data are available for each of the KPI, the data will be examined to determine whether the actuals either meet or exceed the targets set based on 2014-15 baseline data or whether the actuals are below target. Any KPI with actuals falling below the set targets will be reviewed by the Student Success Committee and strategies will be brainstormed for further improvement of initiatives impacting these KPI, as well as the creation of new initiatives as needed.**

**Also being researched is the assessment of students into Basic Skills courses and whether they enroll in the necessary Basic Skills class they need. The number of students assessing into Basic Skills Math, English, and Reading during January to September and then enrolling in a Basic Skills Math, English, or Reading class that fall is being tracked, as well as those students who were assessed into Math, English, or Reading Basic Skills classes, but did and did not enroll in any classes at AVC during that fall semester (attached). This is being done in order to determine how AVC can better meet student needs for Basic Skills classes, expedite student transition to college level classes, and improve access and student success.**

**A parallel AVC scorecard will be created for noncredit courses since the same 3SP programs and services are provided to those students enrolling in noncredit courses. For the noncredit scorecard, 2016-17 data will provide the baseline information for KPI and targets will be set for 2017-18 based on that data.**

AVC 2015-2016 3SP Strategic Focus Areas & Key Performance Indicators (KPI) for Credit Courses

Students						Programs & Services					
KPI	2015-16 Targets			Actuals		KPI	2015-16 Targets			Actuals	
	Exceeds Target	Meets Target	Below Target	2014-15	2015-16		Exceeds Target	Meets Target	Below Target	2014-15	2015-16
Course Retention (%)	86.5	86.0	<86.0	85.9		Orientation Services Received (# Students)	11,000	10,950	<10,950	10,910	
Course Success (%)	70.0	69.8	<69.8	69.3		First-Time Student, Not Exempt from Orientation Services (%)	100	100	<100	88	
# Attempted Units	9.2	9.2	<9.2	9.2		Assessment Placement Services Received (# Students)	8,550	8,500	<8,500	8,481	
# Completed Units	8.0	7.5	<7.5	7.0		Counseling/Advisement Services Received (# Students)	5,800	5,780	<5,780	5,761	
Completion Rate (%)	43.5	43	<43	42.8		Student Education Plan Development Services Received (# Students)	19,725	19,700	<19,700	19,665	
Overall Student Satisfaction from CCSSE (%)	90	89	<89	88.9		Academic Follow-Up Services Received (# Students)	15,300	15,293	<15,293	15,273	
Declared Students (#)	11,300	11,200	<11,179	11,179		Student Success Kickoff Services Received (# Students)	965	945	<945	924	
Unduplicated Headcount (#)	19,100	19,043	<18,854	18,854		Student Success Workshops (# Students)	300	278	<278	268	
FTES (#)	11,500	11,449	<11,336	11,336		Academic Progress/Probation Services (# of Students)	1,760	1,750	<1,750	1,741	

## Definitions for Key Performance Indicators (KPI) for Credit Courses

Students	Programs & Services
<p><b>Course Retention (%):</b> The percentage of students still enrolled in credit classes at Census. Source: AVC Banner</p>	<p><b>Orientation Services Received (# Students):</b> The number of students that received orientation services. Source: Student Services</p>
<p><b>Course Success (%):</b> The percentage of students who received a grade of C, P or better. Source: Institutional Effectiveness Partnership Initiative Indicator (IEPI) Goals), AVC's Educational Master Plan 2013-16 and AVC Banner</p>	<p><b>First-Time Student, Not Exempt from Orientation Services (%):</b> Percentage of first-time students not exempt from orientation services during fall 2014. Source: Student Services</p>
<p><b># Attempted Units:</b> The average number of units attempted by a student. Source: AVC Banner</p>	<p><b>Assessment Placement Services Received (# Students):</b> The number of students that received assessment placement services. Source: Student Services</p>
<p><b># Completed Units:</b> The average number of units completed by a student. Source: AVC Banner</p>	<p><b>Counseling/Advisement Services Received (# Students):</b> The number of students that received counseling/advising services. Source: Student Services</p>
<p><b>Completion Rate (%):</b> The percentage of first-time students with minimum of six units earned who attempted any Math or English in the first three years and achieved any of the following outcomes within six years of entry: earned AA/AS or certificate; transferred to a four-year institution after enrolling at a CCC; or were transfer prepared by having successfully completed 60 UC/CSU transferable units with a GPA<math>\geq</math>2.0. Source: CCCC AVC 2015 Student Success Scorecard</p>	<p><b>Student Education Plan Development Services Received (# Students):</b> The number of students who developed an education plan. Source: Student Services</p>
<p><b>Overall Student Satisfaction from CCSSE (%):</b> Percent of student satisfaction calculated using data from overall student satisfaction items from the Community College Survey of Student Engagement (CCSSE). Source: AVC's 2014 CCSSE Data</p>	<p><b>Academic Follow-Up Services Received (# Students):</b> The number of students that received academic follow-up services. Source: Student Services</p>
<p><b>Declared Students (#)</b> The number of students during fall semester with educational goals. Source: CCCC</p>	<p><b>Student Success Kickoff Services Received (# Students):</b> The number of first-time college students that received student success kickoff services offered to HS seniors and graduates. Source: Student Services</p>
<p><b>Unduplicated Headcount (#):</b> The total unduplicated headcount of students enrolled in credit classes. Source: CCCC's Datamart &amp; AVC Fact Book</p>	<p><b>Student Success Workshops (# Students):</b> The number of students attending student success workshops offered to all students. Source: Student Services</p>
<p><b>FTES (#):</b> The number of full-time equivalent students enrolled in credit classes. FTES is based on one student enrolled in courses for three hours a day, five days a week, for an academic year of 35 weeks or a total of 525 hours per one FTES. source: CCCC Datamart &amp; AVC Fact Book</p>	<p><b>Academic Progress/Probation Services (# of Students):</b> The number of students placed on academic or progress probation or facing dismissal who received support services. Source: Student Services</p>

**Basic Skills Assessment and Enrollment for First-Time Students at AVC**

<p>First-Time Students Enrolled in Basic Skills Math (# of Students): The number of first-time students that were assessed during January to September and placed into Basic Skills Math who were enrolled in a Basic Skills Math course during that fall semester. Source: AVC Banner--Fall 2014 # Students Enrolled in Basic Skills Math: 1,222</p>	<p>First-Time Students Assessed into Basic Skills Math (# of Students): The number of first-time students that were assessed during January to September who placed into Basic Skills Math courses. Source: AVC Banner--# of Students Assessed into Basic Skills Math from January to September 2014: 4,645</p>	<p>The number of first-time students that were assessed during January to September and placed into Basic Skills Math who were NOT enrolled in any classes at AVC during that fall semester. Source: AVC Banner--2,185 Students</p>	<p>First-Time Students Enrolled in Basic Skills Math (# of Students): The number of first-time students that were assessed during January to September and placed into Basic Skills Math who were enrolled in any classes during that fall semester. Source: AVC Banner--Fall 2014 # Students Enrolled in Basic Skills Math: 2,460</p>
<p>First-Time Students Enrolled in Basic Skills English (# of Students): The number of first-time students that were assessed during January to September and placed into Basic Skills English who were enrolled in a Basic Skills English course during that fall semester. Source: AVC Banner Fall 2014 # Students Enrolled in Basic Skills English: 723</p>	<p>First-Time Students Assessed into Basic Skills English (# of Students): The number of first-time students that were assessed during January to September who placed into Basic Skills English courses. Source: AVC Banner-- # of Students Assessed into Basic Skills English from January to September 2014: 3,254</p>	<p>The number of first-time students that were assessed during January to September and placed into Basic Skills English who were NOT enrolled in any classes at AVC during that summer or fall semester. Source: AVC Banner--1,607 Students</p>	<p>First-Time Students Enrolled in Basic Skills English (# of Students): The number of first-time students that were assessed during January to September and placed into Basic Skills English who were enrolled in any classes during that fall semester. Source: AVC Banner Fall 2014 # Students Enrolled in Basic Skills English: 1,647</p>
<p>First-Time Students Enrolled in Basic Skills Reading (# of Students): The number of first-time students that were assessed during January to September and placed into Basic Skills Reading who were enrolled in a Basic Skills Reading course during that fall semester. Source: AVC Banner--Fall 2014 # Students Enrolled in Basic Skills Reading: 215</p>	<p>First-Time Students Assessed into Basic Skills Reading (# of Students): The number of first-time students that were assessed during January to September who placed into Basic Skills Reading courses. Source: AVC Banner--# of Students Assessed into Basic Skills Reading from January to September 2014: 2,501</p>	<p>The number of first-time students that were assessed during January to September and placed into Basic Skills Reading who were NOT enrolled in any classes at AVC during that summer or fall semester. Source: AVC Banner--1,296 Students</p>	<p>First-Time Students Enrolled in Basic Skills Reading (# of Students): The number of first-time students that were assessed during January to September and placed into Basic Skills Reading who were enrolled in any classes during that fall semester. Source: AVC Banner--Fall 2014 # Students Enrolled in Basic Skills Reading: 1,205</p>